

Industry Partners Council

PARTNERSHIP INCLUDES:

EDUCATIONAL PROGRAMS,
seminars and training to polish your tools of the trade. Programs are designed specifically for the construction industry.

SAFETY PROGRAMS
to provide members assistance in creating and maintaining a safe work environment.

UNIQUE ACCESS TO SUBS
Opportunity to connect to quality subcontractors through your affiliation with ASACP and fun industry networking events.

INDUSTRY COLLABORATION
Working to improve communication, understanding, processes and procedures leading to better relationships in a fair construction environment

BUSINESS LEADS
through networking opportunities with quality subcontractors and our online member directory

NEWS & INFORMATION
through our bi-weekly e-newsletter, *The Blueprint*, as well as frequent e-mail updates.



BRIDGING THE GAP BETWEEN SUBCONTRACTORS AND GENERAL CONTRACTORS

The American Subcontractors Association of Central Pennsylvania invites you to join our special interest group, The Industry Partners Council (IPC), a.k.a. the GC Council. It was created at the request of general contractors, construction managers, architects and others in the construction industry seeking a way to become more involved with ASACP and its subcontractor members. ASA is the ONLY organization that focuses on subcontractors and the issues that affect them, so this is the perfect place to find them!

Annual Partnership Investment of \$2,500 Includes (\$3,000 Total Value):

- Access to all ASACP meetings, seminars and events at member registration rates (\$500 Value – based on member vs. non-member registration rates in past years)
- Listing in IPC Directory, website ad for full membership year, social media posts, signage at all events (\$1,000 value)
- Event Sponsorship of one other event (Dinner Meeting, Schmooze & Brews, Women in Construction Networking Event, etc.) in the year (\$500 Value)
 - Includes predominant Signage throughout the event, four event registrations, recognition on all marketing, display table at registration and reception, option of five minutes of speaking time
- Bronze Sponsorship of Meet the GCs Expo & Awards Presentation (\$725 Value)
 - One free Expo registration (includes 2 drink tickets)
 - Complimentary Display Table at Expo
 - Company featured on Expo slide show
 - Exposure in all Expo advertising (e-mail blasts, social media, event signage, etc.)
- Hole Sponsorship at Golf Outing (\$475 Value)
- Advertisement/Article in our Bi-Weekly E-Newsletter, *The Blueprint* (\$200 Value)
- Free Invitations to Bid sent to our members (\$200 Value)
- Partial Reimbursement of ASA's National Construction Best Practices Award if won (\$100 Value).

ASA of Central PA

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CURRENT INDUSTRY PARTNERS:

